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MAY FALL PLAN D

May Fall strives to craft music that is authentic to his experiences and perspective—resulting in clever, vibrant, and resonant compositions laced with delicious twists of darkness. Departing from his rock and heavy metal roots (Road to Evenmind), May Fall made his debut in a synthesizer-driven venture with his 2016 EP, which spawned the singles 'Blind Zone' and 'Same Code.' These tracks enjoyed heavy rotation on hundreds of radio stations and television channels worldwide, accompanied by their respective music videos.

Fast forward to 2024, after a period marked by the release of his jazz fusion trio's (The May Fall Crew) acclaimed debut album, May Fall returns with a brilliant new EP, 'Submerge', superbly mixed by multi-Platinum producer Yoad Nevo (Sia, Ed Sheeran, Moby, Pet Shop Boys).

The pinnacle of this release, 'Plan D,' is a funky, synth-loaded indie-pop track that cunningly contrasts a cheerful sing-along anthem with the bitter and ominous meaning behind its lyrics, telling the relatable story of one's gradual descent from a dream plan into terminal despair, delivered with a witty, macabre, and humoristic tone. Vividly illustrated by a groundbreaking music video starring May Fall's mind-bending AI persona, 'Plan D' captivates listeners and sets new artistic benchmarks. The track exemplifies May Fall's knack for crafting songs with the perfect balance of emotional depth and sonic precision, solidifying his place as a fearless and brilliant voice in synth-driven music. With its infectious hook and sonic wizardry, 'Plan D' has all the qualities of a potential hit, setting the tone for the sound of 2025.

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